



RGA Supports MAPFRE Insurance's Entry Into Life Insurance Market

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ST LOUIS, MO -- (Marketwired) -- 10/29/14 -- MAPFRE U.S.A. Corp., based in Webster, Massachusetts, has entered the life insurance market in the U.S. with a term life product. RGA Reinsurance Company (RGA), the principal operating subsidiary of Reinsurance Group of America, Incorporated, provided key support to MAPFRE USA in connection with this product expansion.

RGA provided consultative assistance in the development of MAPFRE's initial life offering. RGA will also provide ongoing underwriting and risk assessment support for the product via AURA[®], RGA's proprietary e-underwriting solution.

"RGA is very pleased to have been chosen by MAPFRE to support its expansion into the U.S. life insurance market. We look forward to our continued partnership with MAPFRE," said Anna Manning, Executive Vice President, Head of U.S. and Latin American Markets, RGA.

About MAPFRE

MAPFRE U.S.A. Corp. is the 19th largest provider of personal automobile insurance in the United States and is part of the MAPFRE Group, a global insurer with business in 47 countries on five continents. The MAPFRE Group is the leading insurer in Spain. It is also the largest multinational insurer in Latin America and among the top 10 European insurance companies by premium volume. The MAPFRE Group has 36,000 employees and over 23 million customers worldwide.

About RGA

RGA Reinsurance Company is the principal operating subsidiary of Reinsurance Group of America, Incorporated (NYSE: RGA), a FORTUNE 500 company and one of the largest global life reinsurance companies in the world. The company serves clients in more than 60 countries from operations in Australia, Barbados, Bermuda, Canada, China, France, Germany, Hong Kong, India, Ireland, Italy, Japan, Malaysia, Mexico, the Netherlands, New Zealand, Poland, Singapore, South Africa, South Korea, Spain, Taiwan, Turkey, the United Arab Emirates, the United Kingdom and the United States. Worldwide, RGA has more than \$2.9 trillion of life reinsurance in force and assets of approximately \$42.9 billion.

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